



Research®

M&A KnowledgeBase

M&A KnowledgeBase Family

Two powerful databases from 451 Research providing proprietary intelligence on private technology companies from inception through liquidity. Facilitating the critical task of tracking privately held technology companies through birth, growth and exit, the KnowledgeBase family includes:

M&A KnowledgeBase Professional

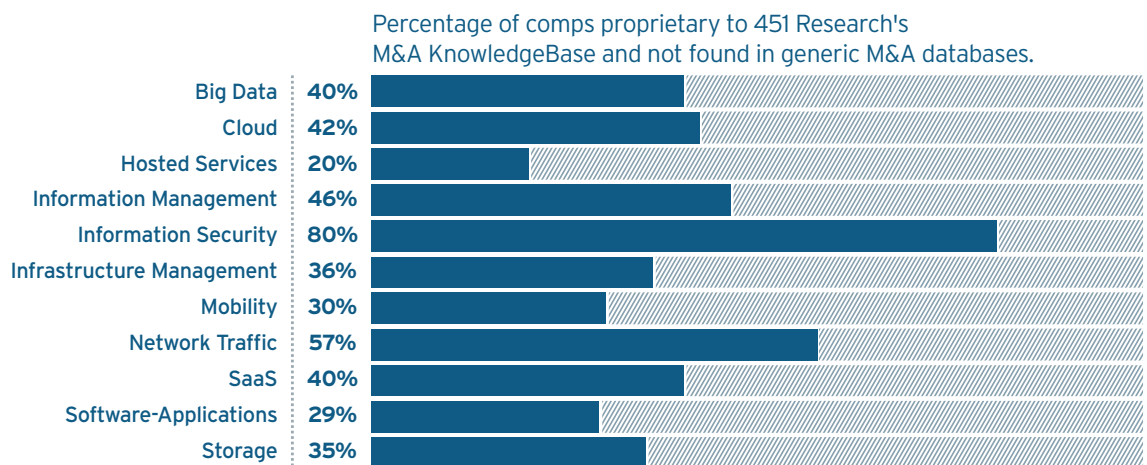
A database providing proprietary data nearly 50,000 technology M&A transactions across more than 650 segments of information technology and telecommunications, providing deep and proprietary insight into undisclosed private technology M&A valuations, deal rationales and deal metrics.

M&A KnowledgeBase Premium

The powerful M&A data of Professional combined with a new database of the leading private, still-independent enterprise technology companies. Premium provides proprietary data on revenue, competitors, venture funding and key metrics combined with analysis, including competitor discussions, SWOT analyses and detailed market ecosystem maps.

ILLUMINATING THE WORLD OF PRIVATE COMPANIES

It is difficult to maintain good data on fast-changing tech startups in the marketplace, let alone get data on their increasingly undisclosed exit valuations. Our KnowledgeBases now do much of the work for you, capturing insight from our team of 100+ analysts who use primary, briefing-based research methods to gather information on high-growth companies and generate proprietary estimates for hundreds of key M&A transactions – information you won't find from any other source in the industry.



451 Research's KnowledgeBase family provides tremendous leverage to clients who need to understand emerging technology companies. The chart shows the percentage of valuation data points that are proprietary to our M&A database.

Visit our website, email, or call us to learn more:

WWW.451RESEARCH.COM

SALES@451RESEARCH.COM

US 212 505 3030

EMEA 44 207 299 7765

Key Product Features

	M&A KnowledgeBase Professional	M&A KnowledgeBase Premium
M&A Transactions Database	■	■
Valuation Estimates	■	■
Unlimited Downloads	■	■
Embedded Visualization Engine	■	■
M&A Outlook Annual Report	■	■
Private Company Database		■
Company Data (revenue, employees, customers)		■
Analyst 'takes' and SWOT analyses		■
Competitor list and competitor context		■
Market Maps (graphical view of ecosystem)		■

ANALYZE TRENDS QUICKLY AND EASILY

- Visualize trends fast
 - No downloading thousands of deals
- Explore scenarios
 - M&A and VC funding deals
 - Dollars by segment
 - Valuation metrics
 - Revenue trends
 - Most active acquirers
 - Leading advisers

FIND MARKET & COMPETITOR INTELLIGENCE

- Detailed competitor data
- Competitor M&A trends
- Hot spots of accelerating M&A and funding activity
- Overall market trends
- Deep primary analysis from more than 100 industry experts

GAIN VALUATIONS LEVERAGE

- More valuation metrics than generic M&A databases
- Analyst-vetted data on private company metrics and growth

WHAT OUR CUSTOMERS ARE SAYING

“So basically, you’re doing my work for me”.

A law firm information specialist who spends a lot of time pulling data on private companies

“We use your tools to see the VC hotspots and the M&A hotspots to help us understand where markets are going – and where we should perhaps be going.”

Analyst at ERP software vendor

“The M&A Knowledgebase is extremely powerful and efficient thanks to 451’s proprietary filters and often sole-source valuation insight.”

M&A advisers and former corpdev executive for multiple enterprise software companies

ABOUT 451 RESEARCH

451 Research is a preeminent information technology research and advisory company. With a core focus on technology innovation and market disruption, we provide essential insight for leaders of the digital economy. More than 100 analysts and consultants deliver that insight via syndicated research, advisory services and live events to over 1,000 client organizations in North America, Europe and around the world. Founded in 2000 and headquartered in New York, 451 Research is a division of The 451 Group.

©2016 451 Research, LLC | WWW.451RESEARCH.COM